

## Doyle Chambers' Business System Report #7: A Question Of Effectiveness and Weakness...

You may want to print out this Report so you can easily read it.

**It took over 20 years for me to gain the marketing knowledge and experience to be able to create my very effective marketing system.**

### **My Postcard Works Very Effectively.**

My Postcard effectively does its job to compel a response from the masses of people who are searching for a way to make more money. There is nothing wrong with my postcard. *It Works!*

### **My Business Presentation on My Website and in My Sales Messages Work Very Effectively.**

My Business Presentation compels the "right" people to join this business. There is nothing wrong with my business presentation. *It Works!*

### **Alivamax is a Very Effective Business Opportunity.**

Alivamax offers anyone a fair and powerful business opportunity to create a growing weekly residual income. There is nothing wrong with Alivamax. *It Works!*

### **The Product is Very Effective.**

The Product has proven itself over several years through countless testimonials and research. The Products are helping thousands of people to improve or maintain better health. There is nothing wrong with the products. They *Work!*

## **To Effectively Build Your Business, You Must Sort Through People to Find and Catch the Strong People Who Will Join and Make Your Business Grow.**

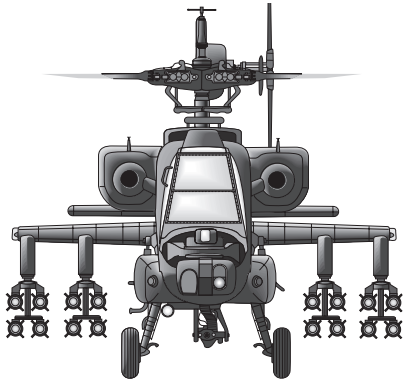
### **UNFORTUNATELY, the Vast Majority of People Are WEAK.**

Many of the people who take a look at our business opportunity are unprepared and unwilling to do what is necessary to improve their lives. They play mind games with themselves and everyone they meet.

#### **Some of the Character Flaws of these Weak People include:**

inaccurate thinking,  
a poisonous attitude,  
faithlessness,  
always playing the victim,  
a short attention span,  
impatience,  
unstable emotions,  
unfocused,  
jealous and vindictive,  
fearful,  
passing blame on others,  
failure to take personal responsibility,  
afraid of change,  
doesn't force themselves to thoroughly read to increase knowledge and understanding,  
doesn't seek out and follow successful people,  
inability to set personal goals,  
inability to make decisions quickly,  
inability to get started,  
inability to persevere and complete high-value tasks,  
perpetually over-analyzing,  
and wasting time on useless pursuits.

**HERE'S THE BIG SOLUTION:**  
**My Postcard Referral Marketing System Automatically Weeds-Out These Weak People For You -- So You Can Find and Catch Strong People to Create A Growing Residual Income!**



## ***In Spite of All the Weak Prospects -- With My Postcard Referral Marketing System -- We are Winning the Battle for MLM Success!***

*Did you know that...*

### **WEAK PEOPLE ARE NOT GOOD PROSPECTS!**

*To win this battle, we must effectively sort through all of these weak people to find the true go-getters who will work to build your business.*

**Weak Prospect #1: The Professor.** This man or woman is an expert at delving into irrelevant minutiae that will keep you digging for more and more information of less and less significance. The professor designs questions solely for the purpose of illustrating his vast intellect and your gross incompetence. The problem is: he'll never do the business, but will waste countless hours of your time by dragging out engineering-type questions, the answers to which hold zero value or productive merit. The professor will deliver at least one oration on the pitfalls of

network marketing even if he's never participated. Above all else, the professor will pontificate about irrelevant minutiae and eventually wear you down to the point where you will actually begin to agree with his absurdities and falsely compliment his brilliance just to get off the phone. The professor is a certified nut who couldn't recruit an entrepreneur if his life depended on it.

**Weak Prospect #2: The Legend.** Viral Legenditis is an acute inflammation of the head brought on by extensive edification and shameless self-promotion. Those afflicted wander around from company to company asking for free money, preferential placement, special deals, and unmerited recognition. Folks, let's be very clear about one fact: there are no Legends in Network Marketing. Ours is a business of team participation. Real prospects go to work; suspects look for special deals.

**Weak Prospect #3: The Pretender.** A Pretender will search their entire life trying to find a way to make money by doing nothing. They don't plan, don't prepare, and have no patience. They always think small, and have little money for life's opportunities. They pretend to want a serious business, but they won't accept any business expenses. They are totally unrealistic. If you do sponsor a Pretender they'll say something like, "If I don't make money within two months, I won't be able to continue purchasing products or mail letters." Pretenders will quit the business in 1 to 4 months and blame everyone but themselves. The truth is: They're better off working a 9 to 5 job. They should stop pursuing a business

and quit wasting other people's time with their incompetence.

**Weak Prospect #4: The Great One.** The Great One is a person you've contacted who wastes absolutely no time steering the conversation in the direction of his or her brilliance. They could care less about your opportunity. Rather, The Great One wants to spend as much time as possible telling you why he or she is so wonderful. The Great One will waste as much of your time as you'll allow, telling you everything remarkable about his or her past. He wants you to realize that if he does grace you with his presence on your front line, you will be the luckiest Networker in history. Sometimes The Great One won't even be able to cram all his accomplishments into a one-hour telephone call. So he'll call you back whenever you consent to another half hour or so. Seldom will The Great One waste time listening to your information or asking you questions. As a matter of fact, even if he has failed at ten deals or never done any networking venture, he will offer strategies for success. Unfortunately, The Great One is nothing but a waste of your time.

**Weak Prospect #5: The Magician.** A magician is a suspect with two problems. First, he or she can't say "no" without feeling horrible. Second, he can't accept responsibility for decisions he's made. So, he simply vanished without a trace. The trick in Network Marketing is to recognize a magician so that you can avoid recruiting him in the first place. Otherwise, you'll waste valuable energy attempting to track him down

after he's bought a kit and then run for the hills. Don't chase them. Better yet, don't sponsor them. If a new distributor joins and then disappears ... you just sponsored a magician. Don't look for him once he disappears. If he decides to go to work, he'll find you.

**Weak Prospect #6: The Celebrity.** The Celebrity is any person who has succeeded in any field of human endeavor except Network Marketing. Sometimes they are ex-football players or corporate leaders and sometimes they are former politicians or actors. Don't worry; you will know them immediately by virtue of their past success. Unfortunately, that past success is of little value unless they are willing to go to work and duplicate Network Marketing success formulas. The trick is to find out early if they are willing to work. If they think that because of their name recognition they won't have to focus resiliently for a couple of years, they are horribly wrong. They may sign up a few star-struck followers but they will usually quit soon after joining.

**Weak Prospect #7: The Sidewinder.** The Sidewinder (as the late actor John Wayne called them) are deceitful game players. Their motive for obtaining your opportunity information is false and devious. They do not intend to join you. They simply want to steal your marketing materials and strategies. They'll ask detailed questions about your marketing strategies, but completely ignore the opportunity itself. 99% of all Sidewinders are unsuccessful with all endeavors due to their deceitful qualities. They burn everyone they come in contact with.

**Weak Prospect #8: The Drifter.** The Drifter is a person who joins one MLM program after another...quitting soon after. They never follow or take the good advice of successful people. They continually make bad decisions and never learn from their mistakes. They're always searching and making a commitment to nothing. A Drifter has a great need to tell you play-by-play stories of how they were ripped off. They always blame everyone but themselves for their failure.

**Weak Prospect #9: The ScoreKeeper.** The ScoreKeeper is a skeptical analyzer. They think they are clever and prudent. If a ScoreKeeper does join, they'll play this MLM game with all their skepticism out front leading to failure in 3 or 4 months. ScoreKeepers don't realize they are keeping track of every dollar spent to later justify their skepticism -- to confirm that "this won't work". Their mind is always focused on BREAKING EVEN on their pre-mature profit-and-loss statement. They started this business with very little and are spending only a few hundred dollars per month on products and mailings. Contrast this small cost with the enormous on-going costs of traditional businesses that spend thousands or tens of thousands per month.

However, MLM is very different from a traditional business. MLM is a business game that requires you to let go and believe that your next mailing will produce new sign-ups. We all fish for like-minded men and women to join us in this endeavor of attaining lifetime residual income. MLM is a game won only by casting your net in great belief that you will soon find your next go-getter

associate who will help your business grow. This is our primary task. NO amount of scorekeeping will help us to achieve this common goal. In this MLM game, keeping track of response rates and conversion rates will only serve to defeat us. The ultimate truth is -- Those who half-heartedly try for a few months, will fail losing all hope. And those who make the full unwavering commitment to persistently work this business for at least one year - will win a lifetime of residual income...which is a true return on investment of INFINITY.

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**It's important for you to understand that both I and My Postcard Referral Marketing System works to effectively and quickly weed-out these types of weak people. You don't have to hassle with all of these weak people. By using my very effective marketing system, you can stay strong and remain intensely focused to win this battle for MLM success.**

With this business -- you simply mail out a few Postcards each day. Your referral people will go to my website and get my Free Report and read everything. Your referral people will sign up just as you have. Then, those people start building their business, and yours too. It's just that simple!

**Join my team today  
by following the 3  
Steps below.**

We're building very strongly right now. So you've got to be fast if you want the best spot to make the most money. Everyday you wait to get involved in this business - hundreds of people are joining that could be in your income stream. Think about that! **YOU ARE LOSING PEOPLE WHILE YOU ARE READING THIS LETTER.** Lock yourself into a valuable position in my organization right this very minute - so you won't lose any of the next people coming in after you.

You can sign up today by going online to the ALIVAMAX website link below. (You can start this business with very little money.) **YOU ARE THE ONLY THING STANDING IN YOUR WAY.**

**Call me now. I'll simply answer your questions.**

Most Sincerely,

*Doyle Chambers*

**972-635-9407**

At anytime, you may refer back to my website to watch my personal video which explains how my system works for you.

Go to: <http://www.DoyleChambersTeam.com>

## **WHEN YOU HAVE MADE THE DECISION TO JOIN, FOLLOW THESE 3 EASY STEPS TO GET STARTED:**

**STEP 1. FIRST --** Read all of these instructions entirely. Be sure to complete all steps.

**STEP 2. Go to:** <http://www.alivamax.com> to enroll.

After you get to the website, go to the upper right corner and click on "**JOIN**" and **then choose the Membership Option you want.** Choose the **MEMBERS PLUS CLUB (\$300 Monthly)** -- or -- the **MEMBERS CLUB (\$50 Monthly).**

Next, **enter the ID#** that is on the Postcard or Advertisement that you first received. Then, follow the on-screen steps to enroll.

- (1) Complete Your Personal Information.**
- (2) For Your "Replicated Site URL",** enter any words or names that you choose. Do not use any "spaces" in the field.
- (3) Create a password for your back office.**
- (4) Sign-up on "Auto-Ship". VERY IMPORTANT!!** Every month the company will automatically ship your product order -- which you may change at any time. You must be "active" so you qualify for earning commissions.
- (5) CHECKOUT** by filling in your Credit Card information. Then, be sure to **PRINT** your final completed order page. This page contains **Your Distributor ID Number** (which you will need later). **\*\*\*\*This is the end of your company enrollment process.**

**STEP 3. IMPORTANT!!!** After you have enrolled into the company, you must email Doyle Chambers with these words: **"Yes Doyle, I have joined the Alivamax business. My Distributor ID# is \_\_\_\_\_."** Be sure to include your own Distributor ID# assigned to you by the company. Doyle will email you everything you need to start building your business...so you can make Big Money fast!

Email Doyle at: [DoyleChambersCatalog@gmail.com](mailto:DoyleChambersCatalog@gmail.com)