

# Action Plans for Successful Marketing

During many years I have gathered and organized specific information into workable action plans. I have used these action plans to create success in my own life. NOW - I'm making them available to YOU and others who m I know will benefit greatly. These very affordable ACTION PLANS are specialized, high-value systems. Don't live out your life wondering about important matters. Get the solutions to difficult problems so you can easily apply my Action Plans and change your life now. \* See order form on how to order these Action Plans.

## LEARN AN ADVERTISING PHENOMENON THAT INCREASES RESPONSE TO 40% GUARANTEED ...TESTED 9 YEARS WITH THE SAME RESULTS.

This Ad Secret works equally well for any business. It doesn't make one bit of difference what the product or service is. IT WILL WORK FOR ANYONE! The testing that was done over 9 years proves this out. All of the ads using this method were tremendously successful. Included is all the necessary information needed to prepare an effective ad using this secret technique. As you can well understand this discovery has been kept a closely guarded secret until now. However, you will be seeing this ad technique used more and more. ACTION PLAN #351

## LEARN HOW TO CREATE A HIGH-RESPONSE MAILING LIST SO YOU CAN BUILD YOUR SUCCESSFUL MLM ORGANIZATION THAT PAYS YOU FOREVER.

You must realize the enormous value of creating your own personal mailing list. You need to begin building up your own list as soon as possible. Once you mail your programs to a list that you've developed, you'll understand the value. You'll start getting a consistent high response with your own list. Why? Because your continuous mailings will build confidence in your prospect's minds. They'll start responding to YOU...not just your mailing piece. The creation process is simple. You'll learn ingenious, inexpensive ways to build high yielding prospect lists. I'll teach you all that you need to know. ACTION PLAN #352

## OBTAIN THE ORIGINAL 4-PAGE DISTRIBUTOR TRAINING SYSTEM CREATED AND USED BY THE WORLD'S GREATEST NETWORK MARKETER.

In 1983, M.Y. started building his MLM business in Texas. A friend of mine joined under M.Y. and he gave me an actual copy of M.Y.'s 4-Page Distributor Training System. M.Y. used this same training system to build a 30,000 distributor organization in only a few years. When you read this, you'll understand why M.Y. is known as the world's greatest network marketer. Get M.Y.'s 4-Page Training System right now so you can expand your MLM business quickly. ACTION PLAN #353

## LEARN HOW TO EFFECTIVELY USE BUSINESS CARDS TO PROMOTE ANY TYPE OF BUSINESS OR PROFESSION.

I know that the toughest challenge a business entrepreneur has is to seek out and pull in new clients. This is the key to any business. Virtually everyone does not understand the most effective way to use and distribute a simple, but powerful business card. Most business cards simply have a logo, company name in big letters, and all of the contact information. Those cards are lifeless and unproductive. An effective business card should inspire customer confidence and actually work to help close the sale for you. I'LL TEACH YOU: how to create and lay out a powerful business card for any type of business; the one critical thing you must do after you hand your business card to someone; and how to get countless people to gladly distribute your business cards to all of their contacts. This one technique will generate a continuous stream new customers for you. ACTION PLAN #354

## LEARN HOW TO ADVERTISE ANY BUSINESS LOCALLY WITH THE LEAST COST USING A POWERFUL PRINTABLE TOOL.

It's getting more and more difficult to reach your target prospects. Every business needs this easy-to-distribute, printable marketing tool. This is a unique form of advertising that will reach your prospects directly. Prospects are compelled to look at it and respond immediately, or they'll conveniently keep it handy so they can contact you for their future needs. And you'll have no competition whatsoever when using this tool. This tool is easy to use, inexpensive and most importantly - it works extremely well. I'll even show you how to distribute this advertising tool for FREE! No matter what type of business you have, you can use this tool to increase your sales or generate leads for your business. ACTION PLAN #355

## LEARN HOW TO QUICKLY RECRUIT HUNDREDS OF NEW MLM DISTRIBUTORS INTO YOUR DOWNLINE - LOCALLY AND NATIONALLY.

With this action plan, you'll learn exactly how to hold effective home presentations for your MLM business...and get people to join NOW! All of the normal problems associated with meetings have been totally solved. You'll learn absolutely everything in extreme detail...including how to get everyone to sign up now...and then how to quickly get their friends and associates to sign up too. This action plan was created by an MLM pro with over 30 years of experience. You will be impressed and inspired to take action after reading this no-nonsense action plan. ACTION PLAN #356

## LEARN HOW TO OFFER SOMETHING FREE TO BUSINESSES AND GET THEM ALL TO PROMOTE YOUR BUSINESS.

This is absolutely the most powerful form of advertising I've ever seen. Local and national businesses of all types will line up to take advantage of your free offer - which will cost you very little money. Then, all of those businesses will knowingly and directly promote your business without any form of compensation. This is not some kind of unworkable, ridiculous method. It's a win-win situation that works for everyone equally. This one method will generate all the customers and orders that you can handle. You'll be totally surprised with the ease-of-operation of this entire method...from start to finish. ACTION PLAN #357

## TWO MOST IMPORTANT LESSONS YOU MUST LEARN AND APPLY SO YOU CAN SUCCESSFULLY BUILD YOUR LONG-TERM MLM BUSINESS.

Once you truly understand and apply these two lessons, you'll start succeeding with your MLM business. These are the two lessons that you can pass on to all of your prospects during the process of sponsoring them into your business. Once your prospects understand, they will quickly join. It's like a mind block. If you can't get past this block in people's understanding, they will always say no to your business opportunity. These truly are the two most important lessons in all of MLM. ACTION PLAN #358

## LEARN HOW TO GET HUNDREDS OF PEOPLE TO HELP YOU BUILD YOUR MLM BUSINESS

## EVEN THOUGH THESE SPECIAL PEOPLE ARE NOT ONE OF YOUR MLM ASSOCIATES.

Sounds incredible, doesn't it? Well, that's exactly what's happening. All those who join your MLM Team could be using A CLEVER SYSTEM to get people to help build their MLM business. I guarantee that you have never seen anything like this...nothing even comes close. This POWERFUL DEVICE causes you to generate a continuous cash flow from your mailings. Many people will join your MLM Team - BUT others who do not join will be enlisted to help build your MLM business. ACTION PLAN #359

## LEARN HOW TO CONVINCING PROSPECTS WHO ARE RELUCTANT TO JOIN YOUR MLM TO HELP YOU BUILD YOUR BUSINESS.

Sometimes your prospects are sitting on the fence and reluctant to join. I'll show you a technique I learned from a 25 year MLM-veteran to get those prospects to take action. Those prospects will do something for you that can make your MLM business explode. All you have to do is ask them. Your prospects will become intensely involved. And you will be able to build a fast moving downline of excited people. ACTION PLAN #360

## LEARN 50 WAYS TO MAKE MORE MONEY IN MLM.

These 50 methods are so important to your success that I'll give you permission to copy this action plan and give it to everyone in your MLM organization. By using these methods, you and your entire downline will know exactly what to do - and what not to do. ACTION PLAN #361

## LEARN 15 STRATEGIES FOR SUCCESS WITH MLM.

This action plan is a vital planning schedule with specific steps. If you follow these steps, you'll become a leader that everyone will want to follow. You'll instantly be emulating the most successful MLM professionals in the industry. Learn it, follow it, and you will succeed in MLM. ACTION PLAN #362

## LEARN HOW TO MAKE YOUR CLASSIFIED AD WORK BETTER THAN A DISPLAY AD.

In the beginning, I came up with a classified ad idea that bugged me until I eventually tried it. I tested it. It worked extremely well. It actually worked better than most advertiser's small display ads. It makes perfect sense. Nobody uses this because they all continue in the usual rut. This ad technique works no matter what you are promoting. ACTION PLAN #363

## YOU MUST USE THIS TOOL EFFECTIVELY IN ALL OF YOUR MLM MAILINGS OR YOU WILL MOST LIKELY FAIL.

One thing that you include in your mailing piece will determine your success or failure. Apparently most people don't know because it's missing from their mailing piece. This missing component will boost your response more than anything else. It will greatly increase your name recognition and help you sign up hundreds of new people by providing the ultimate downline support system. You must have it or you will fail. ACTION PLAN #364

## LEARN HOW TO PROMOTE ANY BUSINESS FOR VIRTUALLY NO COST USING THE BEST ADVERTISING METHOD IN THE WORLD.

The most important task of all businesses is to

generate more new customers and increase repeat sales from their current customers. Advertising is expensive and most forms of advertising are ineffective. This advertising system is unique and makes good sense to all concerned. Everyone benefits. The system is complete with all the details so you can start using it immediately to increase your sales and generate more money. ACTION PLAN #365

**LEARN HOW TO CONVINCE AN UNDECIDED PROSPECT TO JOIN YOUR MLM BUSINESS RIGHT NOW.** I have personally used this method for years. As you promote your MLM business, you'll always run across interested people who can't seem to make the decision to join right now. This action plan will help you to get these undecided people to join quickly. When they hear what you have to say and how it will benefit them - they will join on the spot. ACTION PLAN #366

**LEARN HOW YOU CAN BUILD A LARGE DOWNLINE WITHOUT SPENDING A LOT OF MONEY AND TIME MAILING THOUSANDS AND THOUSANDS OF LETTERS.** Building by mail is most effective when you (1) find prospects interested in working by mail and (2) enroll a large percentage of these prospects...without going broke in the process. This action plan explains a method I have used to enroll an incredible 13%. You can use the exact tool that I use. Get this action plan if you are spending more money than you are making. ACTION PLAN #367

**LEARN HOW TO USE A SIMPLE TOOL TO KNOW FOR SURE HOW WELL YOUR ADVERTISING IS WORKING...AND WHAT TO DO IF IT ISN'T.** Maybe you've heard that some advertising publishers circulate their publication to fewer people than they say they will. Maybe you've heard that an ad placed in one particular publication out pulls an ad placed in another publication. None of that matters to me. What matters is: "How much did it cost me to get the response." I will give you the tool and methods I use to know for sure how well your advertising is working. It is critical to understand what to do and when to do it. ACTION PLAN #368

**OBTAIN MY COMPLETE VOICE MAIL MLM SPONSORING SYSTEM WHICH INCLUDES 8 POWERFUL CLASSIFIED ADS THAT YOU MAY USE TO PROMOTE ANY MLM BUSINESS.** I've used this same system for years. I've had to change voice mail companies several times because they couldn't handle all the calls. One time, a voice mail company said the callers from my ad was clogging their entire Dallas voice mail system. They said when their other voice mail customers called, they couldn't even get through to check their personal messages. And my ad did NOT have a 800 toll-free number...it was not a free call for prospects. That voice mail company terminated me with no advance warning. This is a true story. I guess you could say that my system actually works too well. It won't hurt me

if you decide to use it. So, I'm making this system available to others. ACTION PLAN #369

**ELEVEN UNIQUE AND PRACTICAL PRINTABLE MARKETING TOOLS THAT WILL GENERATE MORE NEW CUSTOMERS FOR ANY TYPE OF BUSINESS.** These 11 printable marketing tools are really going to get you excited. You'll be able to have any local printer duplicate any or all of these tools so you can quickly put them to work generating more new customers to increase your sales. ACTION PLAN #370

**WITH ONE PHONE CALL, YOU CAN PLACE YOUR INEXPENSIVE CLASSIFIED AD IN A NATIONWIDE NETWORK OF ADVERTISING PUBLICATIONS REACHING UP TO 4 MILLION READERS.** Yes, with one phone call you can place your classified ad in over 230 publications spanning virtually every state in America. I've successfully used this source for many years in promoting several different types of products and services...including business opportunities. ACTION PLAN #371

**LEARN HOW TO REACH MORE NEW CUSTOMERS AND GENERATE MORE SALES WITH A POWERFUL PRINTABLE DEVICE INCLUDED WITH ANY MAILING PIECE.** Even non-customers will help you find new customers with this printable device. You can print it on the back of envelopes or anywhere else in your mailing piece. People will respond to get you more customers. ACTION PLAN #372

**LEARN HOW TO RUN EXPENSIVE ADS CONTINUOUSLY IN ANY MAJOR OPPORTUNITY PUBLICATION AND GET 6 OR 7 PEOPLE TO PAY FOR THE ENTIRE COST OF THE ADS.** Your business will grow faster if you could afford to do a lot more advertising. I'll give you the printable tool to be able to do it. The tool will do all the work for you. People will actually line up to send you money. You'll have a hard time just limiting the participation to only 6 or 7 people. And this has nothing to do with contacting people in your own MLM downline and getting them to participate in Co-Op Advertising with you. No, this is wide open. Anyone, promoting any business can participate with you. It's a win-win situation and everyone is happy with the results. Like I said, the printable tool I'll give you is the key. It works. ACTION PLAN #373

**OBTAIN THE MOST POWERFUL MLM RECRUITING BUSINESS CARD I'VE EVER SEEN.** This ready-to-use business card was created by a successful MLM builder with a current downline of over 37,000 people. The business card is generic and can be used to promote any MLM business. Simply give this business card advertising message to any printer to order your powerful business cards. I'll even include a non-threatening third-party approach line that you can use when handing out your business card to strangers. The approach line gets people to gladly take your business card and read it. ACTION PLAN #374

**OBTAIN THE MOST POWERFUL MLM RECRUITING POSTCARD I'VE EVER SEEN.** This ready-to-use postcard was created by a successful MLM builder with a current downline of over 23,000 people. The postcard is generic and can be used to promote any MLM business. Simply give this ready-to-print postcard to any printer to order your powerful postcards. I'll even include a the name and address of a low-cost mail order printer who will print your postcards. ACTION PLAN #375

**LEARN THE ONE SOURCE OF OVER 20,000 DIFFERENT MAILING LISTS SO YOU CAN SPECIFICALLY TARGET YOUR PROSPECTS AND GENERATE MORE SALES.** Yes, 20,000 different lists are available. You simply thumb through the index, read the specific list information, and choose which list matches your product or service. Then, contact the list broker to get your chosen list. This one source makes finding the perfect list easy. *With the right product or service matched with the right list - you can get rich fast!* They've already done all of the leg-work. Get this list source right now and quickly build your business. ACTION PLAN #376

**LEARN HOW TO WRITE POWERFUL ADVERTISING SALES LETTERS AND ADS FROM READING 3 OF THE GREATEST ADVERTISING BOOKS EVER WRITTEN.** If you are serious about making money with marketing your products or services -- then you must learn how to write effective advertising. These 3 books are simply the best I've ever read. After reading any of these books, you'll become a very effective ad writer so you can expand your business. ACTION PLAN #377

**FIND OUT WHO AMERICA'S BEST AD WRITING EXPERT IS SO HE CAN WRITE YOUR ADVERTISING MATERIALS THAT WILL MAKE YOU RICH!** Yes, this man is a true ad writing expert. Any type of marketing materials that you need for your business, he will deliver. The marketing materials he has created in the past have made a fortune for many different types of businesses. I'll provide the source to you. This guy is the best! ACTION PLAN #378

**LEARN 20 WAYS TO IMPROVE YOUR DIRECT MAIL PACKAGE SO YOU CAN INCREASE YOUR SALES.** All of these 20 techniques have been proven over years by hundreds of successful direct mail businesses. You don't need to spend years trying to figure it all out. These 20 methods are quickly adaptable and ready to use with your own direct mail package. Use a few or all of them. They work. ACTION PLAN #379

\* Unlike most greenhorn entrepreneurs, I do not resort to outlandish money-back guarantees and no such policy is expressed or implied. **MY SYSTEMS HAVE ALWAYS ATTRACTED THE MOST SERIOUS MINDED INDIVIDUALS WHO RECOGNIZE GENUINE HIGH-VALUE SYSTEMS. ORDER TODAY AND INCREASE YOUR INCOME!**

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## HERE'S HOW TO ORDER ACTION PLANS FOR SUCCESSFUL MARKETING

1. Go online to my website: [www.DoyleChambers.com](http://www.DoyleChambers.com)
2. Click on the Banner Link that says "MAIL or FAX ORDER FORM" on my website.
3. After downloading the "Mail or Fax Order Form" PDF Document, PRINT it out on your Printer.
4. Complete the Order Form, choose the products you want to order, and your payment method.
5. Mail or Fax the Completed Order Form to Doyle Chambers. Thank You!